

Code: 9E00301

MBA III Semester Regular & Supplementary Examinations January 2015

BUSINESS ETHICS & CORPORATE GOVERNANCE

(Common to MBA & MBA Finance)

(For students admitted in 2011, 2012 & 2013 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions

All questions carry equal marks

- 1 What are the ethical theories and approaches for decision making? Explain.
- 2 Explain the ethics to be followed in marketing.
- 3 What are the ethical aspects to be followed in the selection of employees?
- 4 What is insider trading? Give illustrations.
- 5 Explain the following:
 - (a) Cyber crime.
 - (b) Information technology.
 - (c) Intellectual property rights.
- 6 What is the purpose of corporate governance?
- 7 Elucidate the structures and processes of corporate governance.
- 8 Write a brief note on:
 - (a) Stake holders.
 - (b) Social development.
 - (c) Corporate social responsibility.
